

# SEARCH OPTIMIZATION

Improve your search visibility and maintain your Google ranking

SEO BOOST/REFRESH	GOOGLE BUSINESS PROFILE
<p><b>STARTING AT \$1295</b></p> <p>This is a cleanup package with a one-time fee. Suitable for a website with 5 to 7 pages and one primary service or product offering.</p> <p>INCLUDES:</p> <ul style="list-style-type: none"><li>• 25-point website audit</li><li>• Fix any technical issues that are preventing Google from indexing your site</li><li>• Keyword research to see if we're missing any important keywords or search terms</li><li>• After the optimization process is completed we monitor your site for 90 days</li></ul>	<p><b>STARTING AT \$495</b></p> <p>This is a setup package with a one-time fee. If you have not yet claimed your Google Business profile, add \$150.</p> <p>INCLUDES:</p> <ul style="list-style-type: none"><li>• 10-point profile optimization</li><li>• Add/update information about your business, including your logo, contact info, hours of operation, your products and services, and up to 10 photos</li><li>• We also add 2 posts to your profile feed</li><li>• You get access to Google Reviews and Maps</li></ul>
<p><b>GOOGLE CHECKUP</b></p> <p><b>ADD \$35/MONTH</b></p> <p>We fix any issues that Google finds as it crawls your website, ensuring that your site complies with Google's changing algorithm.</p> <p>This is an ongoing monthly plan designed to maintain your current Google ranking.</p>	
<p><b>FOR MORE INFO SEE:</b></p> <p><a href="http://www.airdrieweb.ca/services/search-optimization">www.airdrieweb.ca/services/search-optimization</a></p>	



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